



FOR IMMEDIATE RELEASE

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ANNOUNCING NEW START LINE FOR 2017 MISSISSAUGA MARATHON

Mississauga, ON – Mississauga Marathon participants will be starting the 2017 event in fashion this year with the starting area being upgraded to Mississauga Celebration Square, taking place May 5-7, 2017. The new start line is just around the corner, and will only affect the Full Marathon, Sal Guzzo, LL.B. Relay Challenge, and Half Marathon events, and will only change the first kilometre of the course.

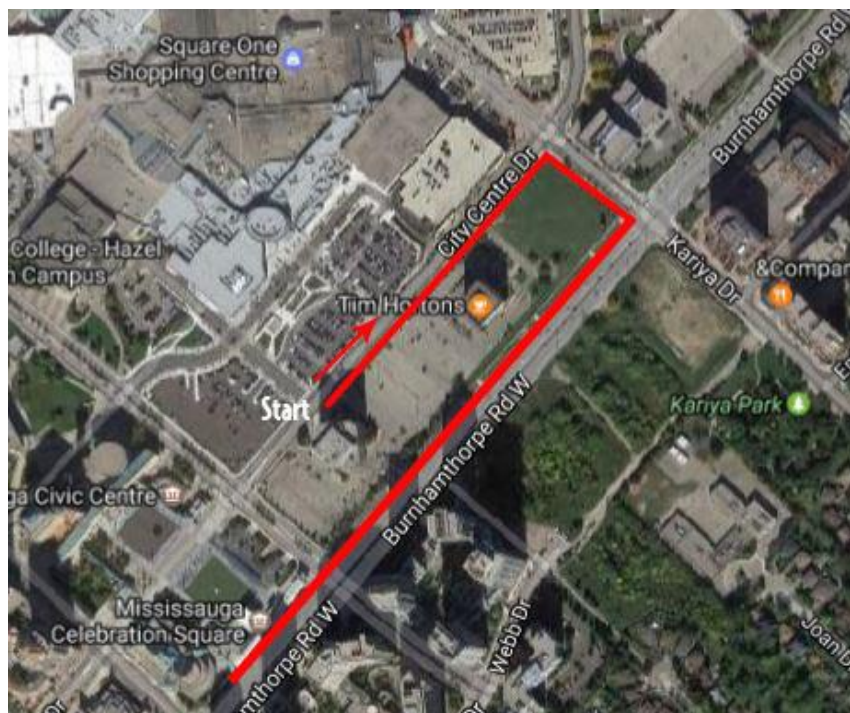


Photo Credit: Will Yeung

“Mississauga Celebration Square is a natural fit for the start of Mississauga’s signature sporting event,” says Shari Lichterman, Director of Recreation for the City of Mississauga. “We look forward to working with Landmark Sport Group to facilitate this exciting enhancement to the runners’ experience.”

The first kilometre of the race will begin at 201 City Centre Drive, with runners heading east on City Centre Drive, turning right onto Kariya Drive, and then heading west on Burnhamthorpe

Road. This new start will make up the first kilometre of the course, and will then continue with the same route from previous years, beginning at kilometre one.



“We are very excited about this move to Celebration Square, and starting the Marathon events in the heart of Mississauga, right next to City Hall,” says Race Director, Brody Coles. “This location will be a great staging area before the race, and will only add to the excitement and atmosphere as participants gather to prepare for their run.”

The new staging area at Celebration Square will include a stage and large screen, allowing participants to engage in a pre-race warm up before the race. For more information, and for updated course maps, please visit www.mississaugamarathon.com/2017-start-line.

The new route has been recertified by Athletics Canada with the Full Marathon continuing to be a Boston Qualifier. Certification numbers are as follows:

Full Marathon: ON-2010-119a-BDC

Half Marathon: ON-2010-118a-BDC



About the Mississauga Marathon

The 2017 Mississauga Marathon Race Weekend is scheduled to take place from Friday, May 5 to Sunday, May 7. Race weekend will also include a Runner's Expo that is open to the general public at Port Credit Memorial Arena on Friday, May 5 and Saturday, May 6, 2017. The Mississauga Marathon will continue to offer "A Run For Everyone". Events will include the Full Marathon, Sal Guzzo, LL.B Relay Challenge, Half Marathon, MNP 10KM, 10KM Student Relay, Novo Nordisk @ "Hazel" 5KM and a 2KM Fun Run/Walk. Registration is now open:

www.mississaugamarathon.com.



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