



FOR IMMEDIATE RELEASE

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2017 MISSISSAUGA MARATHON RAISES OVER \$185,000 FOR CHARITY

Mississauga, ON – The Mississauga Marathon team is excited to announce a total of \$187,660.70 has been raised for 28 different charities through the 2017 Mississauga Marathon Scotiabank Charity Challenge. This total represents the second highest total raised since the inaugural Scotiabank Charity Challenge in 2012.

“We are so proud of all of our charity partners for their fundraising efforts for the 2017 Mississauga Marathon Scotiabank Charity Challenge,” said Brody Coles, Race Director. “This is the second highest total raised, and is a tremendous achievement for both participants and charities.”

Since 2012, over \$900,000 has been raised for various national and local charities. “The Scotiabank Charity Challenge allows charities to use the Mississauga Marathon as their fundraising platform, eliminating the time and resources needed to stage their own event,” continued Coles. “This is a great way for charities to reach hundreds of people, and focus on raising funds and awareness for their cause.”

Scotiabank covers all administrative and processing costs associated with donations, meaning charities receive 100% of donated funds. In addition, Scotiabank will award the top charity in three separate categories with an additional \$2,000. The top charities in 2017 are as follows:

- **Crohn’s and Colitis Canada** (Charity with the most registered fundraising runners)
- **CameronHelps Team Unbreakable** (Charity with the largest total dollars raised)
- **Youth Unlimited** (Charity with the most raised per registered fundraising runner average)

The 28 registered charities of the 2017 Mississauga Marathon include: AIM for SEVA, Autism Speaks Canada, CameronHelps, Centre for Addiction and Mental Health (CAMH Foundation), Canadian Cancer Society, Canadian Mental Health Association Peel Branch, Central Ontario Leadership Seminars, Crohn’s and Colitis Canada, Dorothy Ley Hospice, Fanconi Canada, Heart and Stroke Foundation, Heart House Hospice, Indus Community Services, Interim Place, Islamic Relief Canada, Juvenile Diabetes Research Foundation (JDRF), Leukemia and Lymphoma Society of Canada, Mississauga Festival Choir, Movember Foundation, Pancreatic Cancer Society, The Riverwood Conservancy, SickKids Foundation, Student Unity Project, The Duke of Edinburgh’s International Award, The Mississauga Food Bank, Trillium Health Partners, United Way Peel Region, and Youth Unlimited.

“We would like to congratulate and thank all participants, charities and fundraisers for their generosity and support of the 2017 Scotiabank Charity Challenge!” said Coles. The 2018 Mississauga Marathon Scotiabank Charity Challenge will launch in Fall 2017. More information on the Scotiabank Charity Challenge can be found at www.mississaugamarathon.com/charity-challenge/.

About the Mississauga Marathon

The 2018 Mississauga Marathon Race Weekend is scheduled to take place from Friday, May 4 to Sunday, May 6, 2018. Race Weekend will also include a Health and Wellness Expo that is open to the general public at Port Credit Memorial Arena on Friday, May 4 and Saturday, May 5, 2018. The Mississauga Marathon will continue to offer “A Run for Everyone,” with events including the Full Marathon, Half Marathon, Marathon Relay Challenge, MNP 10KM, 10KM Student Relay, Novo Nordisk® “Hazel” 5KM, and 2KM Fun Run/Walk. 2018 registration is now open: www.mississaugamarathon.com.



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