



FOR IMMEDIATE RELEASE

November 28, 2017

**MISSISSAUGA MARATHON SCOTIABANK CHARITY CHALLENGE SURPASSES \$1,000,000**



**Mississauga, ON** – Landmark Sport Group Inc. is thrilled to announce that the Mississauga Marathon Scotiabank Charity Challenge has surpassed \$1,000,000 raised. A total of \$1,004,698 has been raised for over 60 charities since 2005.

“This is a huge milestone for the Mississauga Marathon and the Scotiabank Charity Challenge,” said Event Coordinator, Peter Milway. “The support from the community and participants year after year with this initiative is overwhelming and is so very much appreciated by our charity partners. We are very proud to be able to give back to our local community as well as to our national charity partners.”

Fundraising began in 2005 with Credit Valley Hospital Foundation as the sole charity partner of the Mississauga Marathon. Each year since then, additional charities partnered with our event to raise

funds, including the Colorectal Cancer Association, Trillium Health Centre and United Way of Peel Region.

Significant fundraising efforts have been made by our family of corporate partners of the Mississauga Marathon including MNP, the accounting, tax and business consulting firm and title sponsor of the MNP 10KM. MNP encourages its employees, friends and family members from across Peel Region, Southwestern Ontario and the GTA to become involved in Race Weekend and has raised over \$20,000 for two charities, Dorothy Ley Hospice and Heart House Hospice, as part of the Mississauga Marathon Scotiabank Charity Challenge. Jim Molyneux, MNP's Regional Managing Partner for Peel Region, says: "At MNP we believe that organizations have a responsibility to help build stronger communities. Our involvement with the Mississauga Marathon and Scotiabank Charity Challenge represents our commitment to the communities where we live and work and our efforts to ensure Mississauga remains a much sought-after destination to run a business and raise a family."

2016's Mississauga Marathon Scotiabank Charity Challenge raised a record number of funds, with over \$200,000 raised for 27 local and national charities. 2017's event raised over \$190,000 for 28 charities.

17 charities have already been confirmed for the 2018 Mississauga Marathon Scotiabank Charity Challenge: Aim for Seva, Aplastic Anemia and Myelodysplasia Association of Canada, Camp Jumoke, Canadian Blood Services, Canadian Mental Health Association Peel Branch, Canadian Cancer Society, Colorectal Cancer Canada, Crohn's and Colitis Canada, Dorothy Ley Hospice and Heart House Hospice, Grand Philharmonic Choir, Indus Community Services, Interim Place, Joy Beyond Vision Community, Knights of Columbus Ontario Charity Foundation, The Riverwood Conservancy, Trillium Health Partners and Youth Unlimited. Charities interested in becoming a charity partner with the 2018 Mississauga Marathon Scotiabank Charity Challenge can sign up at <https://scotiabankcharitychallenge.wufoo.eu/forms/x1o6ffz61dbzkce/>.

### **About the Mississauga Marathon**

The 2018 Mississauga Marathon is scheduled to take place from Friday, May 4 to Sunday, May 6, 2018. Race Weekend will include a Health & Wellness Expo that is open to the general public at Port Credit Memorial Arena on Friday, May 4 and Saturday, May 5, 2018. The Mississauga Marathon will continue to offer "A Run for Everyone," with events including the Full Marathon, Pandora Square One Half Marathon, Full Marathon Relay Challenge, MNP 10KM, 10KM Student Relay, Novo Nordisk® "Hazel" 5KM and 2KM Fun Run/Walk. Participants may register online at [www.mississaugamarathon.com](http://www.mississaugamarathon.com).

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