



FOR IMMEDIATE RELEASE

April 5, 2018

**MISSISSAUGA MARATHON RACE WEEKEND FAST APPROACHING – REGISTER BEFORE RACES SELL OUT!**

**Mississauga, ON** – The 2018 Mississauga Marathon is officially one month away, with the 15<sup>th</sup> Year of the event kicking off on Friday, May 4, 2018. The Health & Wellness Expo, held at Port Credit Memorial Arena, will be open on Friday, May 4<sup>th</sup> from 11AM-8PM and Saturday, May 5<sup>th</sup> from 10AM-5PM. Open to the general public, the Health & Wellness Expo will feature a variety of vendors providing information and samples to participants, friends and family. All participants are required to attend the Health & Wellness Expo to pick up their race kit which includes, an official race technical shirt, race bib, timing chip and Swag Bag full of goodies!

Race Weekend will continue after the Health & Wellness Expo on Saturday, May 5<sup>th</sup> with the Novo Nordisk® “Hazel” 5KM at 6:00PM, and the MNP 10KM and 10KM Student Relay at 6:30PM. On Sunday, May 6<sup>th</sup>, the Full Marathon, Pandora Square One Half Marathon and Full Marathon Relay Challenge will begin at 7:30AM and the Timbits 2KM Fun Run/Walk will begin at 12:30PM. All races finish at Lakefront Promenade Park, where all finishers will receive their medal, enjoy live entertainment and the post-race food line. The Tim Hortons Coffee Truck and a BBQ Food Truck will also be onsite for participants and spectators.

A number of participants will be joining the event in celebrating 15 Years Running, having participated in every Mississauga Marathon since year one! Approximately 40 participants will be completing their 15<sup>th</sup> race at the Mississauga Marathon, a true testament to the value that the event provides both participants and the City of Mississauga. “Having spoken with large group of 15 Year Runners, we’ve seen a recurring theme in why these participants continue to choose the Mississauga Marathon as their Spring running event. The community atmosphere, hometown race and beautiful course are all elements to our event that people take pride in,” said Marketing and Communications Coordinator, Jenna Brown.

With so much positive energy and based on advanced sales, event organizers are capping the number of registrations for the Timbits 2KM Fun Run/Walk and Novo Nordisk® “Hazel” 5KM, with both events close to a sell-out capacity. “We’ve seen a large spike in registrations in the last month, especially in the 2K and 5K events. This means a lot more youth are getting involved with the event and being active, which is one of our goals,” said Peter Milway, Event Coordinator. “Get yourself registered early so you don’t miss out!” Event organizers are encouraging participants to register as early as possible to avoid missing

out on any event distance throughout Race Weekend. Participants may register online at [www.mississaugamarathon.com](http://www.mississaugamarathon.com) until Wednesday, May 2<sup>nd</sup>.

### **About the Mississauga Marathon**

The 2018 Mississauga Marathon is scheduled to take place from Friday, May 4 to Sunday, May 6, 2018. Race Weekend will include a Health & Wellness Expo that is open to the general public at Port Credit Memorial Arena on Friday, May 4 and Saturday, May 5, 2018. The Mississauga Marathon will continue to offer “A Run for Everyone,” with events including the Full Marathon, Pandora Square One Half Marathon, Full Marathon Relay Challenge, MNP 10KM, 10KM Student Relay, Novo Nordisk® “Hazel” 5KM and Timbits 2KM Fun Run/Walk. Participants may register online at [www.mississaugamarathon.com](http://www.mississaugamarathon.com).

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